

# Business Owner 101

The basics you MUST know

that no one taught you

The business “universe” expects entrepreneurs to know certain things about owning and operating a business.

Unfortunately, most business owners do not understand:

- **Business Structures and their impact,**
- **Financial Statements and their REAL importance,**
- **The 5 Taxes they are responsible for,**
- **How to interpret and manage a tax return, and**
- **Basic tax strategies available to save money!**

If you’ve ever felt like you were at a disadvantage when operating your business because you didn’t have an understanding of some or all of these basics...

**It’s time to be a better business owner.**

**Running a business is more than just doing what you do.**

**December 21<sup>st</sup>, 2011**

**11am – 3pm**

Lunch to be provided

Hall Office Park - Action Coach Offices

2401 Internet Blvd #103

Frisco, TX 75034

\$150 per attendee for advance reservation

\$200 per attendee at the door



**To reserve your seats, call 469-252-4547**

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